

## Market Research Spreadsheet

Note: Use the program categories in the chart below for market research of program length, industry standards, license requirements, benchmark college programs, employment opportunities, and remuneration (entry-level salaries, average salaries and top salaries for each).

Program	Program Length (mos.)	Industry Standards	License Requirements	Benchmark College Programs	Employment Opportunities	Salary: --entry --average --top
A.A. Degree	24	24	No	Denver Community College, Denver, CO Red Rocks Community College, Lakewood, CO Aurora Community College, Aurora, CO	Workers with the Associate's degree are more likely to be employed than high school graduates Federal Reserve Bank of New York report, May 2014	Workers with the Associate's degree earn 21% more than high school graduates Federal Reserve Bank of New York report, May 2014
B.A. Degree	48	48	No	College America <a href="http://www.collegeamerica.edu/">www.collegeamerica.edu/</a>  Freemont College <a href="http://www.freemont.edu/">www.freemont.edu/</a>	Workers with the Bachelor's degree are more likely to be employed than Associate's degree graduates Federal Reserve Bank of New York report, May 2014	Workers with the bachelor's degree 35% more than those with the Associate's degree and 56% more than high school graduates. Federal Reserve Bank of New York report, May 2014
M.P.S. Degree	24	24	No	Georgetown University, School of Continuing Studies, Washington, D.C. <a href="http://scs.georgetown.edu/">http://scs.georgetown.edu/</a>	Workers with the Master's degree are more likely to be employed than bachelor's degree graduates. Federal Reserve Bank of New York	Workers with the Master's degree earn more than those with the Associate's degree or Bachelor's

				21 other American colleges and universities on file	report, May 2014	degree Federal Reserve Bank of New York report, May 2014
Associate Vocational Specialization	24	24	Yes and No depending on the program	Many USA Community Colleges	Workers with the Associate's degree earn 21% more than high school graduates Federal Reserve Bank of New York report, May 2014	Workers with the Associate's degree earn 21% more than high school graduates Federal Reserve Bank of New York report, May 2014
Allied Health: <b>Human Services Counseling</b> (Addictions & Domestic Violence)		Colorado Certification Levels for Certified Addiction Counselor (CAC I, II, III). Cumulative required hours of supervised work experience: 1,000, 2,000, 2,000, respectively. CAC III requires a B.A.  Colorado Human Services: <a href="http://www.colorado.gov/CDHS">www.colorado.gov/CDHS</a>  Office of Behavioral Health <a href="http://www.colorado.gov/cs/Satellite/CDHS-BehavioralHealth/CBON/1251578892077">www.colorado.gov/cs/Satellite/CDHS-BehavioralHealth/CBON/1251578892077</a>	Programs offered: Certificate program Associate degree Bachelor's degree Master's degree Doctoral degree  collegeincolorado.org	Certificate: Allan Hancock College Santa Maria, CA  Associate: Trinidad State <a href="http://www.trinidadstate.edu/">www.trinidadstate.edu/</a>  4-year Metropolitan State University of Denver <a href="http://www.msudenver.edu/">www.msudenver.edu/</a>  Bachelor's: Bethany University Scotts Valley, CA Master's: Adelphi University Garden City, NY  No Bachelor's or	Number of Jobs, 2012 89,600 Job Outlook, 2012-22 31% (Much faster than average) Employment Change, 2012-22 28,200 <a href="http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm">http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm</a>	Median pay \$38,520 per year \$18.52 per hour <a href="http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm">http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm</a>

		Colorado Department of Regulatory Agencies: <a href="http://cdn.colorado.gov/cs/Satellite?c=Page&amp;childpagename=DORA/DORALayout&amp;cid=1249686120221&amp;pagename=CBO NWwrapper">http://cdn.colorado.gov/cs/Satellite?c=Page&amp;childpagename=DORA/DORALayout&amp;cid=1249686120221&amp;pagename=CBO NWwrapper</a>		Master's programs in Colorado  collegeincolorado.org		
Allied Health: <b>Applied Psychology</b> (Institutional & Therapeutic)			Programs offered: Certificate program Associate degree Bachelor's degree Master's degree Doctoral degree  collegeincolorado.org	Bachelor's: St. Cloud State University St. Cloud, MN  No certificate, 2-year or Bachelor's programs in Colorado  Master's: University of Colorado Denver  collegeincolorado.org	Job Outlook, 2012-22 12% (As fast as average) Employment Change, 2012-22 18,700 <a href="http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm">http://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm</a>	\$69,280 per year \$33.31 per hour <a href="http://www.bls.gov/ooh/occupation-finder.htm">http://www.bls.gov/ooh/occupation-finder.htm</a>
Business: <b>Business Applications</b> (Management, Entrepreneurship, Project Management, Business IT)		PM: Project Management Institute	Programs offered: Certificate program Associate degree Bachelor's degree Master's degree Doctoral degree  collegeincolorado.org	Certificate Trinidad State <a href="http://www.trinidadstate.edu/">www.trinidadstate.edu/</a>  Associate's College America <a href="http://www.collegeamerica.edu">www.collegeamerica.edu</a>  Associate degree Trinidad State <a href="http://www.trinidadstate.edu/">www.trinidadstate.edu/</a>	Job Outlook, 2012-22 17% (Faster than average) Employment Change, 2012-22 123,000 <a href="http://www.bls.gov/ooh/computer-and-information-technology/computer-support-specialists.htm">http://www.bls.gov/ooh/computer-and-information-technology/computer-support-specialists.htm</a>	\$48,900 per year \$23.51 per hour <a href="http://www.bls.gov/ooh/computer-and-information-technology/computer-support-specialists.htm">http://www.bls.gov/ooh/computer-and-information-technology/computer-support-specialists.htm</a>

				<p>Morgan Community College Fort Morgan, CO  <a href="http://www.morgancc.edu/catalog/agriculture-amp-rural-business-programs.htm#o7908">http://www.morgancc.edu/catalog/agriculture-amp-rural-business-programs.htm#o7908</a></p> <p>Bachelor's degree  Adams State University  Alamosa, CO  <a href="http://www.adams.edu/academics/business/index.php">http://www.adams.edu/academics/business/index.php</a></p> <p>Bachelor's degree  College America  <a href="http://www.collegeamerica.edu">www.collegeamerica.edu</a></p> <p>Freemont College  <a href="http://www.freemont.edu/">www.freemont.edu/</a></p> <p>Master's degree – none in Colorado  <a href="http://collegeincolorado.org">collegeincolorado.org</a></p>		
<p>Business: <b>Professional Development</b> (HR Management, PM Consultation)</p>		<p>PM Consultation: Project Management Institute</p>	<p>HR Programs offered:  Certificate program  Associate degree  Bachelor's degree  Master's degree  Doctoral degree</p>	<p>Certificate – none in Colorado</p> <p>Associate:  Community College of Aurora  Aurora, CO</p>	<p>HR Job Outlook, 2012-22 13% (As fast as average)  Employment Change, 2012-22 13,600  <a href="http://www.bls.gov/ooh/management/human-resources-managers.htm">http://www.bls.gov/ooh/management/human-resources-managers.htm</a></p>	<p>HR Management: \$99,720 per year  \$47.94 per hour  <a href="http://www.bls.gov/ooh/management/human-resources-managers.htm">http://www.bls.gov/ooh/management/human-resources-managers.htm</a>  PM Consultation:</p>

			collegeincolorado.org	<p>Bachelor's: Colorado Technical University Colorado Springs, CO</p> <p>Freemont College <a href="http://www.freemont.edu/">www.freemont.edu/</a></p> <p>Master's: Colorado Technical University Colorado Springs, CO <a href="http://collegeincolorado.org">collegeincolorado.org</a></p> <p>Master's: College America, Denver and Colorado Springs <a href="http://www.collegeamerica.edu">www.collegeamerica.edu</a></p>		\$88,000 Project Management Institute Salary Survey, Seventh Edition
<b>Management &amp; Leadership</b> (Transformational, Public Policy, NGO Management & Leadership)			<p>Public Policy Programs offered: Certificate program Associate degree Bachelor's degree Master's degree Doctoral degree</p> <p>NGO Management/Leadership Programs</p>	<p>Public Policy Certificate: none in Colorado</p> <p>Associate: none in Colorado</p> <p>Bachelor's University of Denver, Denver, CO</p>	<p>Public Policy-NGO Region Employment Projected Growth Rate 35%</p> <p><a href="http://collegeincolorado.org">collegeincolorado.org</a></p>	<p>Public Policy- NGO: \$70,480 or \$33.88/hr</p> <p><a href="http://collegeincolorado.org">collegeincolorado.org</a></p>

			<p>Offered:  Bachelor's degree  Master's degree  Doctoral degree</p> <p>collegeincolorado.org</p>	<p>Master's: none in Colorado</p> <p>NGO  Bachelor's degree  Master's degree  Doctoral degree- none offered in Colorado</p> <p>collegeincolorado.org</p>		
<p><b>Vocational Ministry</b>  (Pastoral, Church Education, Chaplaincy, Spiritual Formation Counseling)</p>			<p>Programs Offered:  Associates  Bachelor's degree  Master's degree  Doctoral degree</p> <p>collegeincolorado.org</p>	<p>Associates:  California Christian College  Fresno, CA</p> <p>Bachelor's:  Bethany University,  Scotts Valley, CA</p> <p>Master's:  Master's College, The Santa Clarita, CA</p> <p>Doctor's:  Eastern University,  St. Davids, PA</p> <p>Bachelor's degree  Master's degree  Doctoral degree- none offered in Colorado</p>	<p>Region Employment  Projected Growth Rate 20%</p> <p>collegeincolorado.org</p>	<p>\$61,690 or \$29.66/hr.</p> <p>collegeincolorado.org</p>

				collegeincolorado.org		
<b>Master's Degree Program—M.P.S.</b> (K-12 Education, Family Therapy, Leadership)				HR-University of Connecticut, SUNY (Stony Brook), Georgetown University  LDR-East Tennessee State University, University of Minnesota  MFT- Colorado State University, Regis University, Drexel University, Southern Connecticut State University		